



WE **R** HERE WHEN YOU NEED US

RUTGERS COOPERATIVE EXTENSION OF SOMERSET COUNTY

4-H YOUTH DEVELOPMENT 2020 IMPACT

SOCIAL MEDIA



60,084

Plays across our
TikTok videos



892,900

Views across all
GIPHY GIF's & Stickers



43.5

Hours of YouTube
content watched

SUCCESS SPOTLIGHT

The Somerset County 4-H Student Ambassadors for Community Health (SACH) Club has been recognized for their work in the Bound Brook community. They have increased street safety with crosswalk murals, revamped and renamed Mariposa Park, created a story book trail with butterflies painted by local artists, built a Little Free Pantry, and developed a website that focuses on mental health awareness for teens. They have been recognized with nine different awards at the town, county, state, regional, and national levels including the *2020 National Winner for Beyond Youth Leadership Award* by the National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP).

To learn more, visit our website: 4histops.org/making-a-difference



VIRTUAL ENGAGEMENT



2,620

Followers across
our entire social
media presence



938

Subscribers to
our weekly
email newsletter



1,856

Viewers across
our CloverTalks
Instagram Live Series

VIRTUAL OUTREACH



107

Youth engaged in NJ 4-H from Home programs run by Somerset County 4-H



101

Participants involved in online Short Term Exploratory Program (STEP) Clubs



12,825

Readers across our county and state educational blogs



1,902

Views across our *Celebrate the Great* virtual 2020 4-H fair celebration

COMMUNITY ENGAGEMENT

Somerset County 4-H youth clubs have been a vital part of their community during COVID-19. Focusing on projects that both uplift the spirits of front-line workers while providing masks and meals to their community, our 4-H'ers have a strong sense of leadership and purpose. The Crazy Frog Hoppers distribution of "Hero Bags" earned them a State and Regional *New Jersey Junior American Citizens Contest for Community Service* award which puts them in the running on the national level.

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CLUBS & VOLUNTEERS



68

Clubs across STEM, Animal Science, Healthy Living & Nutrition, and Arts & Culture



755

Combined adult volunteers and youth members



18,321

Hours of volunteer service



\$518,850

Worth of Volunteer hours

Lisa Rothenburger County 4-H Agent
Carol Ward County 4-H Agent
Yhannels Limongi Fair Coordinator
Lisa Darby Program Coordinator
Jennifer Korneski Program Coordinator

Kristine Manganelli Program Coordinator
Susan Rothburd Administrative Assistant
Annette Smutko Administrative Assistant
Julie Polyak Business Manager
Calvin Embleton Marketing & Communications

Feel free to call us at (908) 526-6644 or email us at somersetcounty4H@co.somerset.nj.us
Visit us online at 4histops.org or follow us on social media @SCNJ4H

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